



## Same Values. New Look.

We've always been proud to help our customers keep their promises, protect their families, and support their communities. And through our new look and feel we're building on that foundation.

The new MassMutual logo inspires solidarity and cooperation. Our mark expresses the MassMutual brand in a more clean and simple way that represents the foundation of mutuality — and a company where people rely on people and everyone feels more protected.

And with a simple and human-centered approach leading our site, our commitment to our customers is stronger than ever.

Our customers often buy life insurance or plan for retirement with others in mind. People they count on, who also count on them, relying on each other and drawing strength from each other. We call it “Living Mutual,” and we’re going to guide and encourage more Americans to live that way.

We hope you enjoy our new designs and services.

*As a community, we are stronger.*